

THE BAHNSEN GROUP EXPANDS NEW YORK OFFICE

Bi-Coastal Wealth Management firm announces new Grand Central office location and three key new hires

New York, NY - The Bahnsen Group is pleased to announce the hiring of Steven Tresnan and Leigh Ferst as Private Wealth Advisors in its New York City office.

Leigh joins The Bahnsen Group from HighTower Advisors. She previously published research and managed investments for families and individuals at Wellington Shields. Her previous research experience includes positions at SG Warburg (now UBS) and Prudential Securities. She was named to the Institutional Investor All-Star team in 1994 and recognized for equity research excellence by The Wall Street Journal in 1993 and 1996. Leigh also was an investor relations executive at Unilever and Sara Lee Corporation.

Steven was formerly a Managing Director at HighTower Advisors, and brings more than thirteen years of industry experience to our team. Steve previously supported HighTower's Global Investment Solutions team by coordinating investment research, analytics, due diligence and access capabilities for the company. Prior to HighTower, Steve was a financial advisor at Ameriprise Financial in the greater Philadelphia area.

"The addition of Steven and Leigh to our team provides immediate escalation to the client experience we deliver," says Managing Partner, David Bahnsen. "Both Steven and Leigh are absolute professionals, highly capable, intelligent, and driven advisors who fit our culture splendidly, and who care obsessively about their client's needs. These hires provide our firm needed strategic support in advisory talent and relationship management, all the while adding an equity analysis industry veteran in Leigh, and a talented financial planner and alternative investments analyst in Steven. Our firm's continued growth calls for greater investment in the human talent resources we need to drive an extraordinary client experience, and these hires represent the next step of that ongoing investment."

The Bahnsen Group's new and improved Manhattan offices have opened on the 20th floor of New York's famed Graybar Building at Grand Central, adding substantial office space to the bi-coastal firm which will now have six full-time employees in New York City to complement its team of twenty in Newport Beach, California.

"The Bahnsen Group is a high-quality advisory team and I cannot wait to demonstrate the additional value it will create for our clients. It truly is a game-changer," says Steve Tresnan. Steve holds the CFP and CAIA designations and is a graduate of Penn State University.

"I am thrilled to be joining The Bahnsen Group with its high profile, its particular investment approach, stellar service platform and impressive growth. Our strategies are complementary, and I look forward to a seamless integration into this robust team," says Leigh Ferst. Leigh formerly served as president of the Consumer Analysts Group of New York. She earned her MBA from New York University and holds an additional graduate degree from Columbia University and under-graduate degree from Brown University.

Also joining the New York office as a Senior Associate in our Style & Experience department is Mina Widmer. Mina has served as a senior level designer at several New York City agencies, working on such prominent accounts as Mondelez, Pepperidge Farm, Colgate, Nestle, Baby Einstein and more. She holds a Masters of Arts from the Pratt Institute in New York.

The Bahnsen Group now manages over \$2.25 billion of client capital with 25 employees across its two offices.